

Queensland brand

Primary brand colour palette

<div>Queensland Where Australia Shines</div> <div>Pantone process blue</div> <div>CMYK (Coated) C 100 M 0 Y 30 K 0</div>	<div>Queensland Green</div> <div>Pantone 376C</div> <div>CMYK (Coated) C 56 M 0 Y 100 K 0</div>	<div>Queensland Yellow</div> <div>Pantone 116C</div> <div>CMYK (Coated) C 0 M 15 Y 90 K 0</div>	<div>Queensland Blue</div> <div>Pantone process cyan</div> <div>CMYK (Coated) C 85 M 0 Y 0 K 0</div>	<div>Queensland Moods</div> <div>Pantone 198C</div> <div>CMYK (Coated) C 0 M 80 Y 35 K 0</div>	<div>Queensland Forest</div> <div>Pantone 356C</div> <div>CMYK (Coated) C 90 M 30 Y 95 K 0</div>
<div>Queensland Aqua</div> <div>Pantone 311C</div> <div>CMYK (Coated) C 71 M 0 Y 20 K 0</div>	<div>Queensland Beach</div> <div>Pantone 468C</div> <div>CMYK (Coated) C 5 M 10 Y 25 K 0</div>	<div>Queensland Orange</div> <div>Pantone 138C</div> <div>CMYK (Coated) C 0 M 50 Y 100 K 0</div>	<div>Queensland Maroon</div> <div>Pantone 187C</div> <div>CMYK (Coated) C 15 M 100 Y 90 K 10</div>	<div>Queensland Purple</div> <div>Pantone 2597C</div> <div>CMYK (Coated) C 75 M 85 Y 0 K 0</div>	

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Secondary colour palette - muted brand tones

<div>Muted Queensland Where Australia Shines</div> <div>CMYK (Coated) C60 M0 Y18 K6</div>	<div>Muted Queensland Green</div> <div>CMYK (Coated) C34 M0 Y60 K6</div>	<div>Muted Queensland Yellow</div> <div>CMYK (Coated) C0 M9 Y54 K6</div>	<div>Muted Queensland Blue</div> <div>CMYK (Coated) C51 M0 Y0 K9</div>	<div>Muted Queensland Moods</div> <div>CMYK (Coated) C0 M48 Y21 K9</div>	<div>Muted Queensland Forest</div> <div>CMYK (Coated) C54 M18 Y57 K6</div>
<div>Muted Queensland Aqua</div> <div>CMYK (Coated) C43 M0 Y12 K9</div>	<div>Muted Queensland Beach</div> <div>CMYK (Coated) C3 M6 Y15 K6</div>	<div>Muted Queensland Orange</div> <div>CMYK (Coated) C0 M30 Y60 K9</div>	<div>Muted Queensland Maroon</div> <div>CMYK (Coated) C9 M60 Y54 K15</div>	<div>Muted Queensland Purple</div> <div>CMYK (Coated) C45 M51 Y0 K9</div>	